SECOND DESK

INTERNATIONAL ADVISORY

Promotional textiles & branded products

Custom branded textile programmes for agencies and distributors

TEXTILES & APPAREL



AI-generated illustration | not an actual project reference

Product scope and commercial role

TECHNICAL SCOPE

- Branded garments
- Tote bags
- Towels
- Embroidery and printed textile goods

SECOND DESK ROLE

Technical-commercial qualification, market development and manufacturer or partner coordination.



Source: Second Desk website | sector image, not project evidence

Product specification and buyer inputs

INPUTS REQUIRED BEFORE A COMPARABLE QUOTATION

- Artwork
- Textile type, dimensions and color
- Order quantities
- Decoration method
- Deadline

Confirm approved sample, specification revision and acceptance method before releasing volume.

Construction and selection criteria

DESIGN REVIEW POINTS

- Print or embroidery choice
- Artwork placement
- Fabric compatibility
- Color reference
- Pack configuration

Selection trade-off

Compare embroidery, print and transfer methods against textile construction and durability needs. Approve placement and color before volume.

Project drawings, tolerances and design details remain subject to the responsible supplier or engineer.

Representative material construction



AI-generated technical concept | not to scale or for fabrication

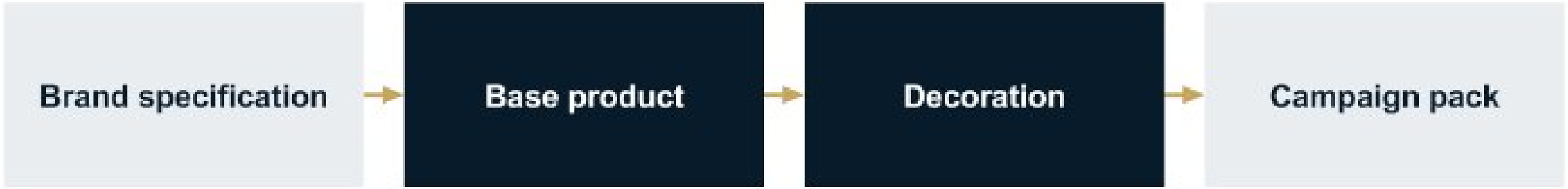
DETAILS TO CONFIRM WITH QUALIFIED SUPPLIER

- Print or embroidery choice
- Artwork placement
- Fabric compatibility
- Color reference

Confirm the actual construction and dimensions from controlled supplier drawings or approved samples.

Manufacturing route and control points

Conceptual sequence for technical discussion. Actual layout and interfaces depend on the approved specification.



Approved inputs

Artwork / Textile type, dimensions and color

Batch and product verification

Comparison to sealed sample / Count and pack verification

Production and processing stages



AI-generated manufacturing scene, illustrative only

TYPICAL CONTROLLED WORKFLOW

01 Material preparation

02 Cutting and assembly as applicable

03 Decoration

04 Curing or finishing

05 Packing

Inspection and quality control

TYPICAL QUALITY CONTROL POINTS

01 Artwork and placement checks

02 Adhesion or embroidery quality

03 Dimensional and color checks



AI-generated sector inspection scene; illustrative only

Inspection methods, sampling, hold points and sign-off depend on the order and approved quality plan.

Sample approval and lot acceptance

Pre-production / reference approval

- Preproduction branded sample
- Artwork sign-off
- Approval of packing and delivery deadline

Final inspection / receipt

- Comparison to sealed sample
- Count and pack verification
- Workmanship inspection

Define sampling or approval method, approval authority and disposition of nonconforming product in writing.

Sample development and application fit



AI-generated application scene; illustrative only

APPROVAL OR SITE HANDOFF

01 Preproduction branded sample

02 Artwork sign-off

03 Approval of packing and delivery deadline

Packing, logistics and delivery

PRODUCT-SPECIFIC PACKING CHECKS

01 Pack by campaign and SKU

02 Protect decoration

03 Carton IDs

04 Consolidated or staged delivery

Define the Incoterms® rule, named place, export documents, insurance responsibilities and site receipt process in the commercial agreement.



AI-generated logistics scene; illustrative only

Technical and commercial risk review

Check campaign deadline, assortment plan, carton marks and sample approval milestones.

Reference control

Compare samples, lot traceability and buyer-approved specification.

Quality evidence

Request relevant test records, rejection policy and change control.

Delivery risk

Confirm order size, production window, packing and delivery programme.

Responsibilities across the supply chain

BUYER / SPECIFIER	SECOND DESK	MANUFACTURER / FABRICATOR
Defines product, approved samples, compliance, acceptance and delivery requirements.	Clarifies the opportunity, coordinates supplier qualification and keeps technical-commercial follow-up moving.	Owns engineering or product development, production, quality evidence, pricing and contractual supply.

Supplier names, manufacturing capability, certificates, references and country-specific approvals are verified for each enquiry; no standing partner or factory is implied.

RFQ and evidence package

01	**Product definition**	Specification or tech pack, artwork where applicable, quantity and tolerance.
02	**Supplier evidence**	Capability, approved samples, relevant testing, references and traceability.
03	**Commercial offer**	MOQ, volume, lead time, pricing, sample and shipment terms.
04	**Order control**	Approval milestones, inspection plan, packaging, delivery documents.

SECOND DESK

INTERNATIONAL ADVISORY

Discuss your next requirement

Share the application, target market or project, technical specification and expected delivery scope.

seconddeskinternational.com

Contact form: seconddeskinternational.com/#contact | Denizli, Türkiye | Meetings by appointment

SOURCE AND EVIDENCE NOTES

Second Desk sector page • ISO/TC 38: textile standards and methods • ICC Incoterms® guidance

Visuals: generated sector illustrations and Second Desk website imagery. Project provenance, supplier capabilities and certification remain unverified unless separately confirmed.